



The Economics of Ecosystems and Biodiversity TEEB : to Nagoya & Beyond

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BELGIUM



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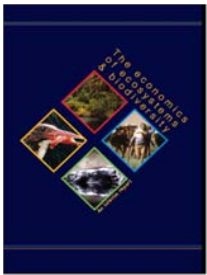


TEEB's genesis ...


G8 2007
Environment Ministers Meeting
Potsdam, 15-17 March 2007

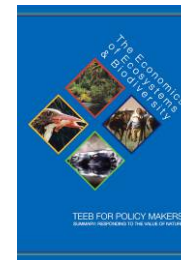
“Potsdam Initiative – Biological Diversity 2010”

.....the economic significance of the global loss of biological diversity....



TEEB Interim Report
CBD COP-9, Bonn, May 2008



TEEB Climate Issues Update
Strömstad September 2009.



TEEB for Policy Makers
Brussels 13 Nov. 2009



The Economics of Ecosystems & Biodiversity



TEEB Advisory Board



Achim Steiner



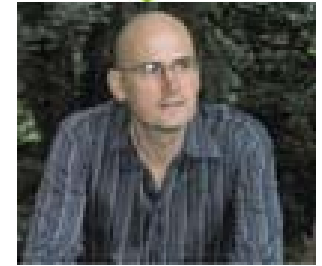
Joan-Martinez Alier



Edward Barbier



Jacqueline McGlade



Giles Atkinson



Lord Stern



Jochen Flasbarth



Julia Marton-Lefevre



Peter H. May



Karl-Goran Maler



Herman Mulder



Walter Reid



Ahmed Djoghlaif



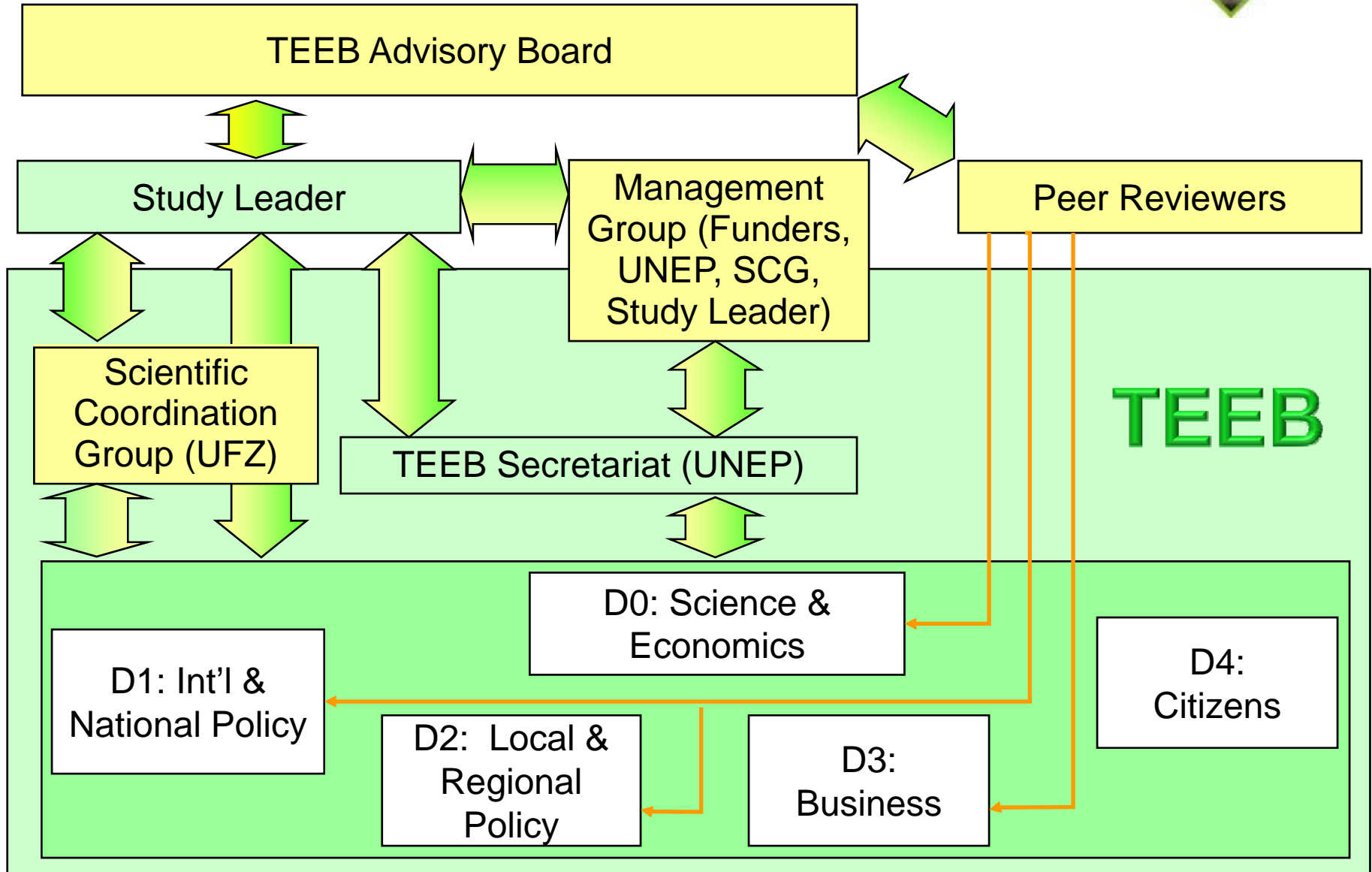
Yolanda Kakabadse



Ladislav Miko



Governance Structure of TEEB



The Economics of Ecosystems & Biodiversity



TEEB is ...

- ... About Economics, the Currency of Policy
- ... An evolving, multi-donor initiative, 2007-2010, begun by EU & Germany on behalf of G8, now hosted by UNEP
- ... An “Open Architecture” project... over 500 contributors (phase 1+2) across partner institutions, universities, individuals..
- ... A Maker of “Global Public Goods”: the TEEB Report suite
- ... A Catalyst of Change within Society: Economics, Accounts, Philosophy



European Environment Agency



Rijksoverheid



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TEEB Reports for different audiences



TEEB Ecological and
Economic Foundations (D0)
www.teebweb.org



TEEB for Policy-Makers (D1)
www.teebweb.org



TEEB for Local Policy (D2)
Launch in September 2010



TEEB for Business (D3)
Launch in summer 2010

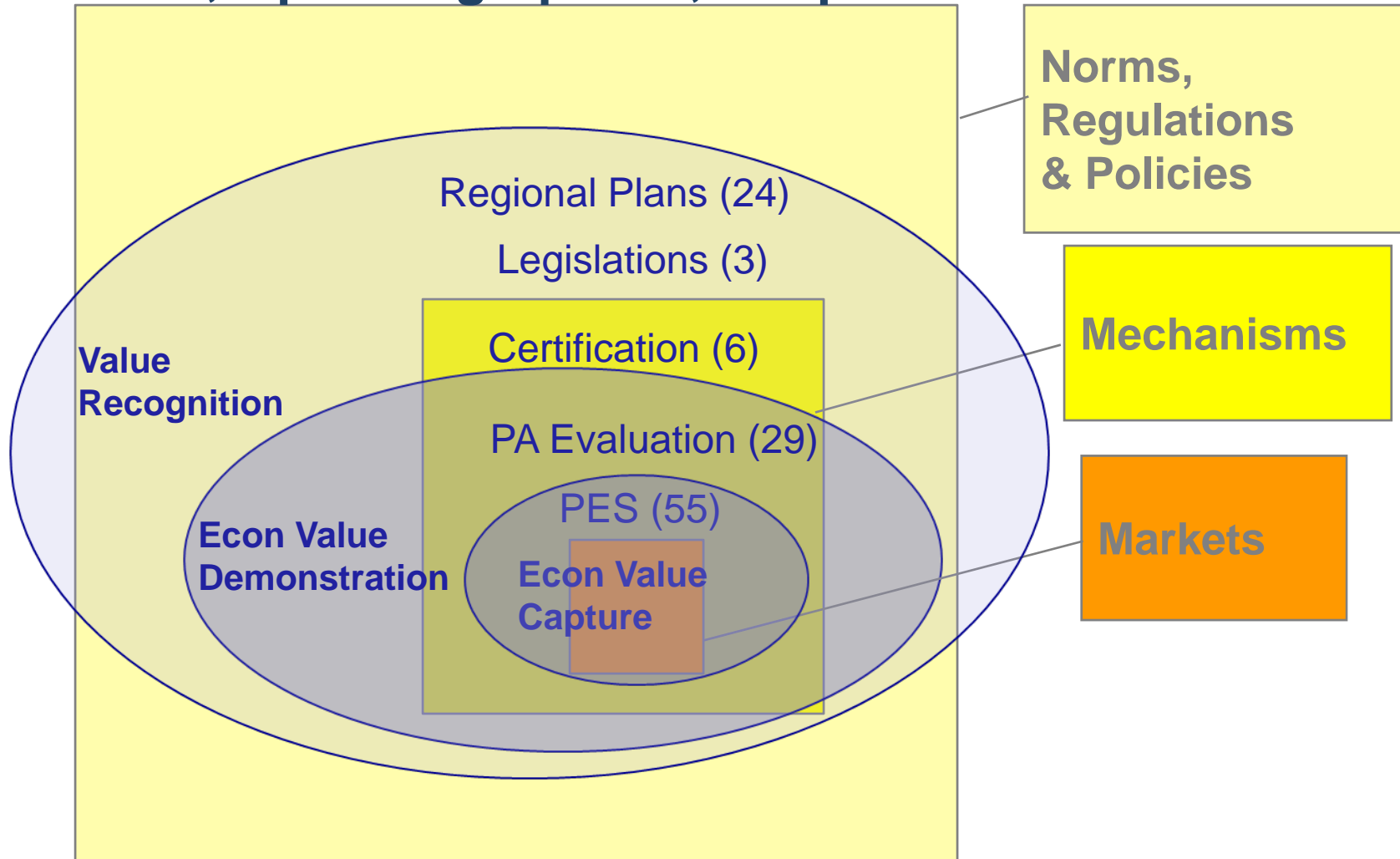


TEEB for Citizens (D4)
Launch in late 2010

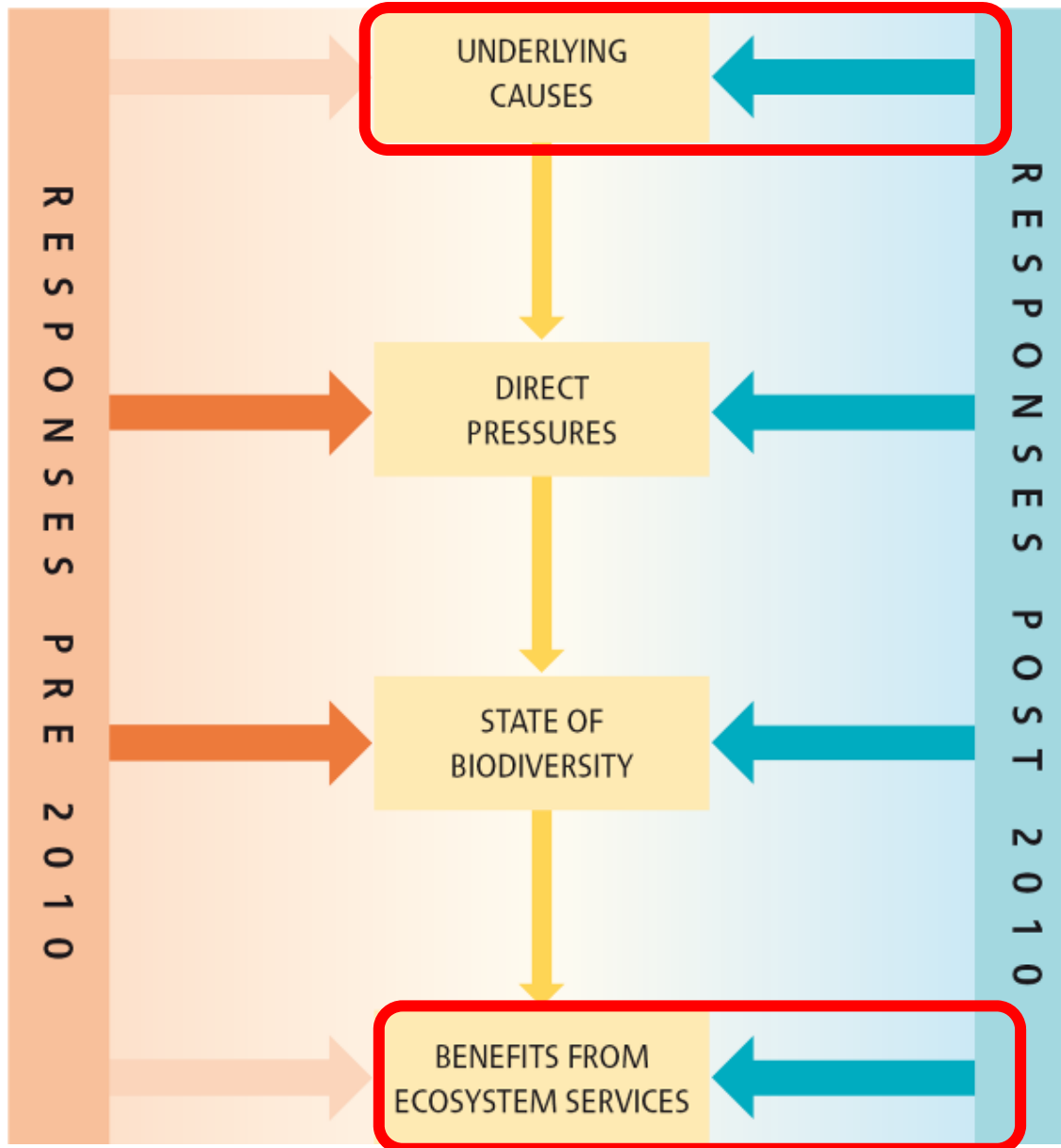


TEEB's Approach

Valuations, Operating Spaces, Responses



The Economics of Ecosystems & Biodiversity



Uptake in Policy CBD COP-10

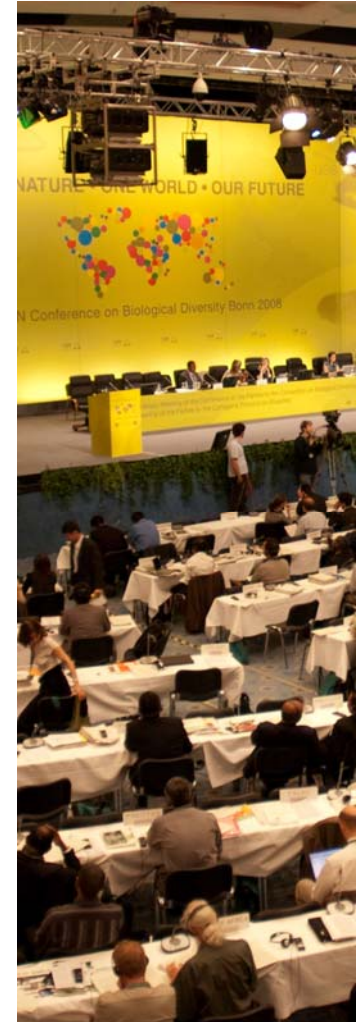
New CBD strategic plan currently designed to foster mainstreaming and indirect drivers

Source: Global Biodiversity Outlook 3 (2010)



TEEB Incorporation in CBD

- ✓ **CBD Strategic Plan : 14 (e) and (f)**
(UNEP/CBD/WG-RI/3/L.9)
- ✓ **SBSTTA 14 - XIV/4.. (... protected areas...) (c) 8.**
- ✓ **SBSTTA 14 - XIV/6... (.. Article 10 ... (sustainable use of biodiversity...) 1.)**
- ✓ **SBSTTA 14 - XIV/15.(.... Incentive measures ...)**
(Article 11...(.... 2, 4, 8 and 11))





TEEB After Nagoya ? Four Assets....

**TEEB
Reports**
need
updating
every 2-3 yrs

**TEEB
Approach**
needs
stewardship

**TEEB
Community**
needs to stay
alive

TEEB Brand
needs to be
maintained



TEEB After Nagoya ? Six Demands...

| End-Users | End-User Demands from “TEEB” | Funding | Timeline |
|--|--|-------------------------|-----------------|
| Developing Nations | CAPACITY BUILDING : Valuations capacity-building, & PES etc. implementation support | Needed | 2011 Onwards |
| Several G-20 Nations | REGIONAL & COUNTRY TEEB : Collaboration + Reps for National/ Regional TEEB studies | Needed (for Reps) | 2010 to 2012 |
| Multilateral Fin Inst’s | GREEN ACCOUNTING : Participation in SEEA “first-mover nations” Ecosystem Accounting | Needed | 2011 to 2015 |
| Accountancy Regulators & Corporates | SECTOR ANALYSIS : Sector Impact Estimates (TEEB D3 “China/Construction/Forests” model) & Sector TEEB (Agri ; Finance ; etc) | Needed (a TEEB Fund ?) | 2011 Onwards |
| Environmental Grant-makers | RESEARCH GAP ANALYSIS : “Gap Analysis” for future research grant-making (D0 Matrix..) | (minor) | 2011 Onwards |
| Citizens, & NGO’s | TEEB OUTREACH : esp. through Social Media, MOFilm, one Adverizing/Media Partner | Needed (a TEEB Fund ?) | 2011 Onwards |



Communicating TEEB ...

- **Expanding Influence : Partners, Media, Society**
 - Old Media “Push” (countries ; languages; front-pages ; Panorama)
 - New Media “Pull” (Google ; U-tube ; Tweets ; FB ; MOFILM ; Sydney Opera House)
 - Expanding Partnership Support (...take *any* week...!!)
 - Wide & Diverse Recognition (DIVERSITAS; ISEE ; “Brasil TEEB” ; HRH Prince of Wales; Bali UNEP-GC ; GRI Plenary ...)



**“Demand for isolated theory is getting weaker,
for applied economics is getting stronger...”**

(John Gowdy, President, ISEE - at Bremen)

- Capacity Building for Developing Countries
- “Country” and “Regional” TEEB - for Policy- makers
- Green Accounting Project – WB and Others
- Estimating Business Sector Externalities
- Stewardship & Quality Assurance - TEEB Approach
- Prioritizing Ecology & Valuation Knowledge Gaps
- Communicating the Issue to Society at Large



Thank You !

For more information, please log in
www.teebweb.org



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